

MARK ADAMSON^{MISTD}

GRAPHIC DESIGN & TYPOGRAPHY

MAAKU87.CO.UK —
 MAAKU87@GMAIL.COM
 +44 (0) 7871631939

Hello

I am a Graphic Designer currently fresh out of University and actively looking for new opportunities in the world of design. I have recently completed a BA (Hons) in Graphic Design at the University of Cumbria. I love design and print based media. I have a passion for typography. Design is what I do, it keeps me going. I am constantly on the lookout for new and exciting design to influence me whether found in one of the many design books I buy or on the design blogs I frequent every day. I love new opportunities to strive and gain experience from them.

Biography

Being a fervent designer all my life, I have never given a second thought to another career. At fifteen I was applying design to my everyday school subjects. This naturally drove me to study Graphic Design at college. The freedom of college life allowed my diversification into printmaking and photography, both of which are still major interests of my life.

Progression to university presented many great opportunities: selection to display my work in London at D&AD New Blood 2009 alongside the best graduates from the UK, my work being used as promotional material for the university, and countless live briefs to keep me active. Beside University life I found myself developing flyers, logos and websites for friends as well as freelance work for clients.

As a keen traveller I have taken my passion for photography (film and digital) around the world, strongly influencing my designs. New York for me is a major inspiration where I have visited design studios such as KarlssonWilker and Paul Sahre, allowing me to discover different attitudes to design.

Work Experience

May – June 2010 — Raw Design Studio

A month placement in Manchester working on a major tender, helping write for the studios typography blog, producing my own typeface as well as creating broadsheet newspapers including development and personal involvement for one.

May 2010 — Smiling Wolf

A two week placement in Liverpool working on a very large studio project involving the music industry and creating branding for various clients.

December – January 2010 — Reform

A two month placement in Manchester. Helping win pitches for major Universities. As well as working alone on branding, websites, flyers and posters for other major clients.

September – October 2009 — Vast

A five week placement in Leeds where I was involved with numerous live projects including print, web, photo retouching and large scale signage spread over many different and engaging projects.

July 2009 — Liquid

April 2009 — Creative Spark

Awards and Features

2009 — ISTD

Awarded membership into the International Society of Typographic Designers.

2009 – 2010 —

*Featured in Books; 'Design and Design Book of the Year' and 'Sensory Design'.
 Featured on many popular design blogs such as FormFiftyFive, Fleuron and Dirty Mouse.*

Skills

*Adobe InDesign
 Adobe Illustrator
 Adobe Photoshop
 Adobe Dreamweaver
 Photography
 — Digital and Darkroom
 Silkscreen Printing
 Director MX
 Microsoft Office
 Plus I'm rather handy wielding
 a scalpel and ruler.*

Qualifications

*University of Cumbria 2006 – 2009
 BA(Hons) Graphic Design.
 Graduating with a First Class
 Honours Degree.*

*Southport College 2004 – 2006
 National Diploma in Graphic Design
 and Advertising graduating with a
 Triple Distinction, as well as A Levels
 in Art/Printmaking and Photography.*

References

*Rhiannon Robinson
 Senior Lecturer
 rhiannon.robinson@cumbria.ac.uk
 +44(0)1228 400300*

*Jim Millington
 Senior Lecturer
 jim.millington@cumbria.ac.uk
 +44(0)1228 400300*

Links

*maaku87.co.uk
 blog
 photography
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